

PRESS RELEASE

Baron B+A A/S

Børkop, Wednesday 4 October 2017

Baron takes the lead in conveyor belts

Baron is strengthening its position within the conveyor belt market with a major development of its existing conveyor belt products. The controls have been significantly improved and now include optional direction of travel and variable speed, making the belts suitable for additional areas of application.

The Danish company B+A A/S in Børkop, which manufactures and sells products under the name Baron, is now launching a brand-new conveyor belt. Baron's conveyor belts are already known for being among the industry's most robust, but Baron's new product presents a number of additional advantages.

"While our earlier conveyor belts used a single-phase drum motor, we have added a frequency converter to the new conveyor belt, which makes it possible to use a three-phase drum motor with a single-phase power supply. This means firstly that the new conveyor belt is equipped with a better and more powerful motor and secondly that it has become much easier to control the belt," explains CEO Carsten Filsø and continues:

"Our goal with the development of the new conveyor belt was that we would like to offer the above-mentioned features, but at the same time the price of the new belt should not exceed the price of the old belts. We achieved this goal, as the number of three-phase motors produced worldwide by far exceeds the number of single-phase motors, so the first-mentioned is not just better but also cheaper."

The new conveyor belt can be used in a series connection with up to eight belts and is available in a CU (ConveyorUnit) and a CCU (ConveyorControlUnit) version. The CCU is necessary when using the belts in a series connection, as it is used to control the other belts.

A bigger market

With Baron's CU and CCU conveyor belts it is possible, thanks to the three-phase motor, to adjust the speed of the belt from 20 cm/s to 80 cm/s, and at the same time the belt can travel both forwards and backwards. According to Carsten Filsø, these new functions give the company access to new market segments.

"It goes without saying that the optimisation simplifies and improves the experience for our existing target group, but it also means that the belts can be used for new and different applications. The target group for the conveyor belts is therefore now much bigger. One good example is that the belt can now be used when tiling roofs, as the new model can be adjusted to the exact speed required for this type of work."

The Baron CU and CCU units also facilitate exports to the UK, which uses 110 volt. In the past, the conveyor belt motor had to be replaced.

“That is not necessary with the CU and CCU units, as all units use the same three-phase 240 V motor – also in the UK. This means that we no longer have to keep two types in stock, which strengthens our position in the British market and in other markets with different requirements.

The CU and CCU conveyor belts will be released for sale all over Europe this week.

Fact box about Baron CU and CCU

- Reliable and robust conveyor belt with closed sides
- Frequency converter permits the use of a three-phase 240 volt motor – Variable belt speed (20 cm/s to 80 cm/s)
- Can travel both forwards and backwards
- Can be used in a series connection with up to eight belts.

About Baron

In 2006, the two companies Baron and AK Products merged, and in 2016 the company went through a generational change with Vækst-Invest Nordjylland and Carsten Filsø as new shareholders. Today, Baron products are sold in more than 29 countries. Read more on www.baron-mixer.com.

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